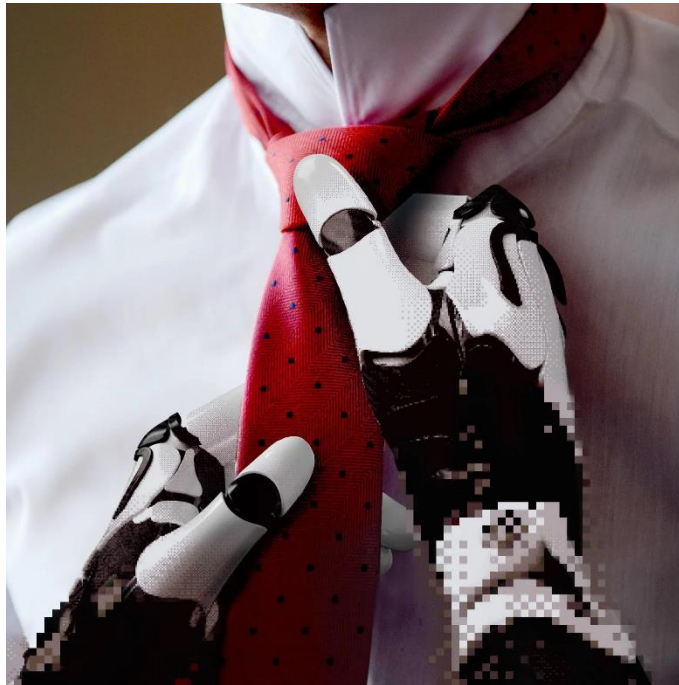


EDITORS' PICK

How To Maximize Career Advice From AI

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REPORTER'S NOTEBOOK: Asking AI For Career Advice

Workers want good, sound, reliable career advice. But traditional career coaches can be expensive, so what if you asked an AI chatbot? A slew of companies are creating **AI coaches aiming to fill the need for cheap, accessible and reliable career advice**. As [I reported on Sunday's daily cover](#) for *Forbes*, AI career coaching is still a small market, and concerns over data privacy and the AI's actual answers could be the bumps in the road to mass adoption. But that doesn't mean it can't be useful.

I spoke to a number of career coaches about how anyone, whether you're looking for a job or for your next promotion, **can effectively use these chatbots**. Though remember: Your conversation with the chatbot can be used to train its broader language model, and could be retaining your information. Make sure you're okay with the policy for whatever interface you're using, whether you're asking ChatGPT or a coaching app provided by your employer.

Here's some of their advice on how to coax an AI chatbot to give you its best—and most relevant—advice.

Erica Klein, partner and senior executive coach at Career Problem Solver: “The dirty little secret of AI is that you actually have to be extremely patient and persistent with the technology to get what you need,” she says. “AI can take 10 rounds of changes just to come up with a first draft of a Senior Executive LinkedIn Profile or Executive Resume that accurately reflects the complex scope and dimensions of who you really are.” So what do you do? “Give AI as much to work with as you possibly can upfront.”

Ed Samuel, executive career coach at SamNova: If you're in the midst of a job search and money is a problem, AI career coaching could be a good option for you, says Samuel. “I'd rather see somebody work with something than nothing.” Apart from asking it for direct tips, AI career coaches can also be really helpful in finding a new field. “What AI allows you to do is take whatever your old resume, put it in here and then ask it to give you job options, or to compare it to a new job and create [a plan] for you so you have something to work with.”